

# Scientific Poster Cost and Time Frame Averages

Size of Single Poster	Material	OR	
		<i>if your project is print-ready, reference this column</i> <b>Production Only*</b>	<i>if you need design assistance, reference this column</i> <b>Design and Production**</b>
36" X 48"	Foldable Fabric or Semi-Matte	3 days : \$64	7 days : \$102
36" X 60"	Foldable Fabric or Semi-Matte	3 days : \$76	7 days : \$114
36" X 72"	Foldable Fabric or Semi-Matte	3 days : \$87	7 days : \$125
42" X 56"	Foldable Fabric or Semi-Matte	3 days : \$92	7 days : \$130
42" X 72"	Foldable Fabric or Semi-Matte	3 days : \$97	7 days : \$135

\*Based upon date of receipt of problem-free, print-ready files. High quantity runs and changes in specifications may require additional time.

\*\*Does not include extended proofing (substantial changes or more than 3 proofs). Complexity of content and high workloads may effect schedule.

Please Note: Our goal is your satisfaction and success therefore, we build time into our schedules for quality checks and approvals and the necessary amount for exceptional design and production. Turnaround times also include a host of services such as estimating, customer digital proofs, identity, and pre-press reviews, management of print files, automatic billing, and delivery. We make every effort to appropriately schedule in order to meet customer deadlines. The ranges provided in the above chart are intended to assist you with planning for a few of our most popular products. Each project has variables therefore a custom estimate, based upon your specifications, is provided for your approval before we begin work. If you need assistance with planning to meet an upcoming deadline, please give us a call at 439-2401 or 439-2405. We are glad to help!