

Product Cost and Time Frame Averages

Product	Material	Qty	OR		ADD
			<i>if your project is print-ready, reference this column</i> Production Only*	<i>if you need design assistance, reference this column</i> Design and Production**	
Banners, Retractable with Stand 33"X88"	Banner Material	1	4 days : \$188	10 days : \$263	N/A
Brochure - 8.5"x11" Trifold	80# Silk Text	500	5 days : \$133	12 days : \$208	2 days : \$100
Booklet - 8.5"x11", 12 pgs.	80# Silk Text/80# Silk Cover	500	6 days : \$450	14 days : \$575	N/A
Business Cards	80# Silk Cover	500	N/A	10 days : \$21	N/A
Certificates - 11"x8.5"	60# Plain Text	25	3 days : \$19	5 days : \$25	N/A
Envelopes - #9 or #10	24# White Woven	500	3 days : \$26	7 days : \$32	2 days : \$100
Flyer 8.5"x11", 1 side	80# Silk Text	500	3 days : \$85	7 days : \$110	N/A
Postcard - 8.5"x5.5"	12Pt C2S	2000	3 days : \$219	10 days : \$257	2 days : \$270
Research Poster- 3'x4'	printed on 8 mil semi-matte or foldable fabric, without lamination	1	3 days : \$64	7 days : \$102	N/A

*Based upon date of receipt of problem-free, print-ready files. High quantity runs and changes in specifications may require additional time.

**Does not include extended proofing (substantial changes or more than 3 proofs). Complexity of content and high workloads may effect schedule.

***Number of mailing components, high quantities, and high workloads may effect schedule.

Please Note: Our goal is your satisfaction and success therefore, we build time into our schedules for quality checks and approvals and the necessary amount for exceptional design and production. Turnaround times also include a host of services such as estimating, customer digital proofs, identity, postal and pre-press reviews, management of print files, automatic billing, and delivery. We make every effort to appropriately schedule in order to meet customer deadlines. The ranges provided in the above chart are intended to assist you with planning for a few of our most popular products. Each project has variables therefore a custom estimate, based upon your specifications, is provided for your approval before we begin work. If you need assistance with planning to meet an upcoming deadline, please give us a call at 439-2401 or 439-2405. We are glad to help!